

REVIEW ARTICLE

RESEARCH ON THE CONNOTATION OF THE IMPACT OF HIGH-QUALITY DEVELOPMENT

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ABSTRACT

In recent years, high quality development impact is becoming a buzzword in the process of economic and social development. However, to further promote high-quality development impact requires an accurate grasp of its rich connotation characteristics and development mechanism, and the existing studies are relatively lacking in systematization and do not comprehensively elaborate the development concept of high-quality development impact, nor do they regulate its connotation and extension. This paper argues that the meaning of high-quality development impact can be understood by analyzing the connotation of high-quality development and impact, as well as exploring the discerning relationship between high-quality development and impact. This article suggests a framework of high-quality development impact, argues that can be divided into five aspects: economic impact, ecological impact, cultural impact, governance impact and social impact, and puts forward relevant advice on upgrading high-quality development impact.

KEYWORDS

economic society: quality development; impact

1. INTRODUCTION

In recent years, China as a whole has shifted from the stage of high-speed development to high quality development. High-quality development must be the basic requirement for China to formulate policies and determine the path of economic development in the future. Therefore, this paper analyzes the high-quality development of central cities and its influence by using growth pole theory, central place theory and point-axis theory, so as to come up with the discerning relationship between high-quality development and influence and the definition of influence of high-quality development, and it is of great theoretical and practical importance to explore how to enhance the influence of the central city on other cities in the city cluster.

2. QUALITY DEVELOPMENT AND THE INTERNAL CHARACTERISTICS OF IMPACT

2.1 The connotation of high-quality development

The connotation of high-quality development in a broad sense encompasses more dimensions, the academic community has gradually changed the evaluation dimension and focus of high-quality development from a single economic development to the synergistic development of economy, society and ecological environment (Bai et al., 2020). A group researchers pointed out that high quality development requires grasp the three dimensions of systemic, dynamic and long-term, and in the increase of high-quality development, "quality first, efficiency first" should be taken as the measure (Li, 2020). In the promotion of high-quality development, "quality first, efficiency first" ought to be treated as the measurement standard, quality reform, efficiency change and power change should be taken as the basic mode to fulfill high-quality development. The construction of an economic system with efficient market mechanism,

energetic microscopic subjects and moderate macroeconomic regulation and control should be taken as the institutional guarantee for high-quality development.

Without any unified view on the exact definition of high-quality development, scholars have defined high-quality development in three categories. In the first category, high-quality development is viewed based on the "five development concepts". For example, Zhao Changwen argues that high-quality development needs to be defined by identifying the unbalanced and insufficient problems in economic and social development, and the judgment of high-quality development can be based on whether it is conducive to solving the main contradiction of Chinese society and the problem of unbalanced and insufficient development, as well as whether it can satisfy the increasing demands of people for a better life (Zhao, 2018). In the second category, high-quality economic development is called an entry point. For example, Zhang Junxuan argues that high-quality development should emphasize the quality of economic growth rather than the speed, and economic development rather than economic growth, and it is more important to distinguish between "turning" and "turning to" (Zhang et al., 2019).

In the third category, high quality development is defined in a narrow and broad sense from macro and micro perspectives. For example, a group researchers points out that the narrow understanding of high quality development ought to be the development of production with high quality products as the main focus (People's Daily, 2018). High-quality development in the broad sense includes the social reproduction process and the high-quality development of the whole process of social and economic life. In short, the connotation of high-quality development should have the following five aspects. First, the fundamental purpose to satisfy the people's increasing demand for a better life; second, the fundamental concept: innovation, coordination, green, openness and sharing; third, the fundamental requirement; fourth, the fundamental

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driving force: innovation; fifth, the fundamental path: sustainable development.

2.2 The connotation of influence

The Merriam-Webster dictionary defines influence as the ability to have an impact, either directly or indirectly. The term influence has soared in popularity as the focus on visibility, shadow power and radiance has increased. Influence is the ability of a person or organization to influence and change the reasoning and behavior of others or organizations in the process of interacting with them. With the progress of society, influence has gradually evolved into the reputation or resources that a person or a unit has in a group or society. The concept of influence in key areas is analyzed comprehensively from economic, cultural, social and ecological aspects. The connotation of impact has been widely adopted in studies related to various industries, and different scholars have given different definitions from different perspectives:

(1) From an economic perspective, the study of market influence has been defined in different ways. The connotation of influence has been widely adopted in theories related to business management and has been further elaborated as influence (market impact).

(2) From the relevant theories of management psychology, social psychology, organizational behavior and other disciplines, influence refers to the ability of a specific individual or group to influence the activities or consciousness of other individuals or groups.

3. RESEARCH ON THE CONNOTATION OF HIGH-QUALITY DEVELOPMENT IMPACT

In analyzing the impact of high-quality development, we must first understand the discerning relationship between high-quality development and impact, and then analyze the impact of high-quality development in five aspects: economic, cultural, ecological, governance, and social.

3.1 The discerning relationship between high quality development and impact

To study the discerning relationship between high-quality development and influence, we usually take central city cluster as the research object. High-quality development of central cities and their influence enhancement are mutually interacting and promoting relationships. Since high-quality development is a development that fully embodies the five major development concepts of innovation, coordination, green, openness and sharing, high-quality development inevitably promotes the expansion of the influence of central cities, and the improvement of city influence is conducive to the shaping of city brands and the improvement of market competitiveness, thus further promoting high-quality development, which are complementary and indispensable to each other. In addition, the improvement of influence also helps to stimulate social values and promote the construction of socialist spiritual civilization. By promoting high-quality development, it is conducive to maximizing the advantages of resources, integrating and developing resources scientifically and rationally, and forming unique regional characteristics, thus enhancing influence and maximizing economic and social benefits.

The theory of geo-economics believes that there are geo-economic relations between neighboring regions, because within the same market, any two regions have different degrees of differences in development history, innate natural conditions, current development status, etc, and their interconnections in economy, politics, resources, culture, social customs have an impact on regional economic development, and such economic development are all mutually influential. According to economic growth theory, economic growth does not occur in all regions at the same time, but always starts with the development of a few points with superior location conditions to become economic growth poles, and these points drive the development of surrounding regions. The high-quality development of the central city will bring economic radiation effect to the surrounding regions, that is, the central city will be the base point of economic development, and through its strong economic, cultural, scientific and technological, educational and human resources advantages, it will drive the development of the surrounding regions in terms of economy, culture, education and science and technology.

3.2 The connotation of high-quality development impact

This paper argues that the influence of urban high-quality development refers to the degree of mutual influence of a city on regional economy, society, ecology, culture and governance in the process of high-quality

development in social, economic, environmental, political and cultural aspects, which is used to reveal the radiation, attractiveness and innovation ability of regional high-quality development. In other words, within a specific geographic and cognitive space, a city is able to provide welfare to its residents and drive the development of the surrounding areas by its ability to accumulate and transform resources, create value, and capture markets, thus having high visibility and attractiveness in a certain region or the world, and thus promoting its overall development. The impact of high-quality development can be divided into five aspects: economic impact, ecological impact, cultural impact, governance impact and social impact. Next, we show the connotation of high-quality development influence from five aspects: economy, ecology, culture, governance, and society.

3.2.1 Economic Impact

Economic influence includes economic development level and economic development. Its main manifestation is the economic radiation effect. The economic radiation effect refers to the city as the base point of economic development, which drives the development of surrounding regions in terms of economy, culture, education, science and technology through its strong economic, cultural, scientific and technological, educational and human resources advantages. Economic growth will not appear in all areas at the same time, but always first by a few points with superior location conditions to develop into economic growth poles, and by these points to drive the development of the surrounding areas (Yang and Liu, 2019).

3.2.2 Cultural Impact

Culture is a vital index of a country's comprehensive national power and an important manifestation of national soft power, and cultural competition has now become an important part of international competition. Cultural influence is a part of cultural soft power. Cultural influence refers to the size of the actual influence a country exerts on the international environment through international cultural interaction and cultural attraction, also the public and third parties are influenced, which in turn influences other national leaders. It is a vital index of the aspect of development of a country's cultural soft power and a catalyst for improving it. There are two ways of cultural influence paths: direct and indirect. Now, the international community uses the direct path more often, mainly direct government intervention, or the connection between national leaders. Soft power can have an important indirect impact if the indirect path is applied, allowing the public or third parties to exert influence.

Jiang Weiling believes that regional cultural influence, as an important component of cultural soft power, is the penetration and possession of cultural communication, and the ability to have an effect on the audience in terms of psychology, thought, emotion and behavior, and is composed of the ability to produce and disseminate cultural content and the influence of cultural communication (Jiang, 2018). According to a study, the cultural soft power of a city is the competitiveness that is built on the elements of cultural life, cultural industry, and cultural image, and is expressed in the form of cultural appeal, cultural persuasion, and cultural influence (Zhang, 2020).

3.2.3 Ecological Impact

Ecological impact mainly refers to the environmental pollution caused by people's daily activities and production activities on the surrounding environment, which will in turn affect people's social life, hinder the economic development of human beings and affect the development of human society. According to the nature of the impact, it can be divided into favorable impact and adverse impact; according to the nature of impact, it can be divided into recoverable impact and irrecoverable impact; in addition, environmental impact can also be divided into short-term impact and long-term impact, local, regional impact or national and global impact, construction phase impact and operational phase impact, etc.

3.2.4 Governance Impact

The definition of governmental governance capacity is more from the perspective of governing performance, which is more reflected in the performance and quality of governance, the implementation of systems and policies, and is closely linked to the operational means of governance. Urban governance capacity reflects the level and quality of governmental governance behavior, and is an intuitive measure of the stability, effectiveness and legitimacy of governmental governance model. A higher

governance capacity means that the government has a stronger ability to regulate economic and social operations and is better able to avoid market failures and improve the overall welfare of social members (Li, 2013). Local government governance capacity is one of the basic derivative issues of local government, and it is a vital standard for judging the level of local government performance. Local government governance capacity is more important to ensure the effectiveness of significant government reform or not. The connotation of local government governance capacity has a broad and narrow sense. Local government governance capacity broadly speaking, the ability of local governments to effectively adapt and change their own living environment or comprehensive relationship patterns, so as to obtain better conditions for survival and development in a comparative sense; local government governance capacity in a narrow sense mainly refers to the ability of local governments to translate their own will and goals into reality under the premise of implementing central policies.

3.2.5 Social Impact

Most relevant researchers agree that the concept of social influence is not a single attribute, but a complex interaction between individuals and society. Wang Xin argues that social influence is often referred to as the influence that a person receives from outsiders in his or her life (Wang, 2016). Social influence can be divided into two parts, one is macro social influence and the other is micro social influence. Macro-social influence refers to the influence of all people other than oneself, while micro social influence means the impact of one's personal acquaintance and friends to you. The study of social influence in university libraries by Nan Wang argues that social influence is the interaction that occurs in social activities as a result of attitudes or behaviors toward others (Wang, 2019). Its effect and degree are influenced by the producers, disseminators and recipients of influence. The social influence of university libraries can reflect their social status, social value, and the effect of social communication. The production of their social influence often occurs in the following processes: the behavior of influence producers is received, and the received individuals then spread it, and social influence is formed.

This influence is further spread through explicit or implicit ways, and thus has an impact on the group and even the social public. In short, high quality development impact does not only refer to economic growth, but also includes social, cultural, ecological, and governance elements that are closely related to economic growth. From the development perspective, economic influence, ecological influence, and cultural influence are the direct results of high-quality urban development, and governance influence is the driving force. Economic influence that it reflects the impact of the city economic development on the regional economy; ecological influence that it reflects the impact of the city ecological environmental protection and construction activities on the regional environment.

4. POLICIES TO ENHANCE THE IMPACT OF HIGH-QUALITY DEVELOPMENT

If we want to improve the influence of central cities on urban clusters, we must develop appropriate policies, establish a standard system assessment system, and improve the way the government manages. To form an institutional mechanism and policy environment subseries to enhancing the impact of high-quality development.

4.1 Economic development

As China has entered a new era of socialism with special characteristics, the external environment of China's economic development has also undergone drastic changes. China needs to make strategic arrangements for the mode of economic development. China's economic development is developing faster and faster, the traditional economic model cannot be suited to the neo-requirements of China's economic development, we need to vigorously develop a new economic model - green low-carbon sustainable development. Looking at the path of China's economic development, the key elements of economic growth are the need to elevate production efficiency and augment demand for the domestic market, while it should continue to expand its all-directional pattern for opening-up and strengthen trade with other countries in the world.

4.2 Innovation Levels

The 18th Party Congress clearly proposed that it is believed that only scientific and technological innovation can strengthen our comprehensive

national power and improve our productivity, and innovation must be placed in an important position in the development of our country. China should accelerate the implementation of the innovation-driven development strategy, the country should make some encouraging innovation policies and develop a standard innovation system for enterprises. Colleges and universities should put online some innovative courses to cultivate students' innovation consciousness and train innovative talents for the country. To achieve the purpose of resource sharing, mutual help and accelerate the progress of scientific research and product innovation.

4.3 Ecological development

Urban planning comes first, priority should be given to urban greening, and while advocating economic development, people should take a serious view of environmental pollution in economic development. China should strengthen the supervision of highly polluting enterprises, force these enterprises to upgrade in the direction of environmental protection, and raise the standard of industrial development in the region. At the same time, China should vigorously promote the use of new energy materials, reduce the use of coal, oil and other raw materials, and shift to an energy-saving and environmentally friendly economic model. For the protection of ecology also requires the participation of each of us, actively promote the concept of green development, vigorously advocate environmental protection, green water and green mountains is the silver mountain.

4.4 Social governance development

If China wants to further improve its governance capacity, it should effort to change the way the government manages, and in the process of training government talents, it should focus on improving the level of each person in all aspects and establishing the consciousness of serving the people. Strengthen the level and quality of public services, in the field of public service, the first thing should be to grasp the basic social security, basic medical care and compulsory education to solve the basic problems of the people. Government management should be combined with big data to strengthen the scientific nature of government public policies and improve the accuracy of decision-making.

4.5 Cultural development

It is vital to improve the standard of social civilization, enhance the level of public cultural services, and improve the modern cultural sector system. When building a socialist cultural power in China, we must first firmly grasp the cultural self-confidence, should clearly grasp the laws of China's cultural development, and while studying our ancient culture, we should also further absorb advanced culture. The state ought to advocate the development of cultural undertakings and cultural industries, and should improve public cultural infrastructure so that every citizen can meet the basic cultural needs and improve the quality of our nation. While vigorously developing the current cultural industry system, the protection of traditional culture and the transmission of cultural heritage should be strengthened.

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